

1 ENGROSSED HOUSE  
2 BILL NO. 1708

By: Hill and Dills of the House  
and  
Thompson of the Senate

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6 [ state government - creating the Oklahoma Tourism  
7 Ignition Program until a certain date - directing  
8 the Oklahoma Arts Council to administer program -  
9 effective date ]  
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12 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

13 SECTION 1. NEW LAW A new section of law to be codified  
14 in the Oklahoma Statutes as Section 2236A of Title 74, unless there  
15 is created a duplication in numbering, reads as follows:

16 A. There is hereby created the Oklahoma Tourism Ignition  
17 Program until November 1, 2023. The Oklahoma Tourism and Recreation  
18 Department shall market the program. The Oklahoma Arts Council  
19 shall administer the program and promulgate administrative rules  
20 necessary to implement the provisions of this section.

21 B. The Council shall accept applications from municipalities  
22 within this state to match funds derived from the Department in an  
23 amount equal to those funds provided by the municipality, up to Five  
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1 Thousand Dollars (\$5,000.00), for allowable expenditures. The  
2 Council shall be authorized to approve or deny an application.

3 C. Each municipality shall prepare and submit appropriate  
4 plans, including a budget work program, in its application.

5 Expenditures for obligations incurred before the Council approves an  
6 application and any changes thereto, and expenditures not in  
7 accordance with the municipality's plans and budget work program,  
8 shall not be allowable expenditures.

9 D. Allowable expenditures shall be based upon actual  
10 expenditures by the municipality less any discount, refund or rebate  
11 to the municipality.

12 E. As used in this section, "allowable expenditures" means  
13 expenditures by a municipality, submitted to the Council for  
14 matching funds, to create a positive economic impact via tourism  
15 including, but not limited to, a statue, structure or mural which  
16 would result in tourism revenue in a municipal area.

17 SECTION 2. This act shall become effective November 1, 2021.

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1 Passed the House of Representatives the 2nd day of March, 2021.

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3 \_\_\_\_\_  
4 Presiding Officer of the House  
5 of Representatives

6 Passed the Senate the \_\_\_\_ day of \_\_\_\_\_, 2021.

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9 Presiding Officer of the Senate